Fast knowledge building in 30 to 60 minutes

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**Eplan presents new webcast concept**

**Digital knowledge transfer is becoming increasingly important. Solutions provider Eplan is responding to this trend and has put together a new webcast concept whereby participants receive specific assistance for their daily work in concise slots of 30 to 60 minutes. Practical formats such as the Virtual Café and Best Practice Webcast offer users and decision-makers alike insights into new, innovative working methods.**

Monheim, Germany, 5 March 2021 – Different formats for users and decision-makers are at the heart of Eplan’s new webcast concept. The focus is directly on building knowledge and expertise, and both experts and customers will be providing audiences with deep insights – even behind the scenes. Eplan Marketing Director Gabriele Geiger explains: “With this expanded range of webcasts, we’ve created a structure that quickly and accurately leads people to the right online event for them.” Divided into the categories of “Software” for users and “Projects” for decision-makers, it’s easy for everyone to find what they’re looking for.

**Practical formats: Virtual Café / Online Coach**

The Virtual Café takes place every two weeks, presenting tips and tricks for using Eplan solutions. Another format is the Online Coach, where complex topics are illuminated – for example migrating the earlier Eplan Version 5 to the current software environment of Eplan Electric P8.

Both formats allow and encourage direct exchange between participants. Questions are asked online and practical answers are provided during the event.

**Talking directly to customers**

The Project category invites decision-makers to take a look behind the scenes, with a focus on a variety of different topics under the rubrics Best Practice, News and Process. Best Practice presents the opportunity to speak directly to customers. Managers can get background information about challenges and solutions paths from other companies. On 17 March, for example, CadCabel and Moser are providing insights into the daily challenges they face in wire and wire harness engineering.

The News webcasts provide information about the newest developments in the field of engineering, while Process addresses a very current topic – optimising company processes with an integrated and interdisciplinary view of the big picture.

**An overview of upcoming webcasts (in German):**

* **Online Coach** / 17 March / 10:00 am CET

Migration of Eplan 5 to Eplan Electric P8

* **Best Practice** / 17 March / 3:30 pm CET

Wire harness production for special vehicle construction

Those interested can register free of charge at:

<https://www.eplan.de/unternehmen/events/webcasts>

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**Images**

Webcasts.jpg: "Best Practice" webcasts offer exclusive insights into solution paths for various companies.

Gabriele Geiger.jpg: “With this expanded range of webcasts, we’ve created a structure that quickly and accurately leads people to the right online event for them,” says Eplan Marketing Director Gabriele Geiger.

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**EPLAN**

EPLAN provides software and service solutions in the fields of electrical, automation and mechatronic engineering. The company develops one of the world’s leading design software solutions for machine and panel builders. EPLAN is also the ideal partner to streamline challenging engineering processes.

Both standardised as well as customised interfaces to ERP and PLM/PDM systems ensure data consistency along the whole value chain. Working with EPLAN means boundless communication across all engineering disciplines. No matter whether small or large enterprises: Customers can apply their expertise more efficiently. EPLAN wants to grow further with customers and partners and pushes integration and automation in engineering forward. Worldwide, EPLAN supports over 58,000 customers. „Efficient engineering“ is the focus.

EPLAN was founded in 1984 and is part of the owner-operated Friedhelm Loh Group. The Friedhelm Loh Group operates worldwide with 12 production sites and 96 international subsidiaries. The entire group employs 12.100 people and generated revenues of around €2,6 billion in 2019. For the twelfth time in succession, the family business has won the accolade “Top German Employer” in 2020. In addition Friedhelm Loh Group was recognized as “Top vocational trainer” according to a study of Deutschland Test and Focus Money.

For more information visit:

www.eplan.de and [www.friedhelm-loh-group.com](http://www.friedhelm-loh-group.com)